

Program Outcome B.com

The students will be ready for employment in functional areas like accounting, taxation, banking, insurance and corporate law. An attitude for working effectively and efficiently in business environments is developed. Learners will gain knowledge of various disciplines of commerce, business, accounting, economics, and finance, auditing and marketing.

Program Specific Outcome B.com

Students also acquire skills to work as tax consultant, audit assistant and other financial supporting services. Students have choices to pursue professional courses such as CA, M.COM, MBA, CMA, ICWA, CS, etc Students are able to play roles of businessmen, entrepreneur, managers, consultant, which will help learners to possess knowledge and other soft skills and to react aptly when confronted with critical decision making.

After Completing Bachelor of Commerce (B.Com) course, students are able to:

1. To build a strong foundation of knowledge in different areas of Commerce.
2. To develop the skill of applying concepts and techniques used in Commerce.
3. To develop an attitude for working effectively and efficiently in a business environment.
4. To integrate knowledge, skill and attitude that will sustain an environment of learning and creativity among the students.
5. To expose students about entrepreneurship.
6. To enable a student to be capable of making decisions at personal and professional level.

M.com

Program outcome

The post graduate program provides the students advanced knowledge in the field of business and management and also enables the students to acquire the basic skills required for carrying out business activities, research, accounting practices, etc. The program also provides them with adequate knowledge and skill to finance and marketing. Similarly after completion of the program students can confidently prepare for NET, SET, and other competitive exams.

Program specific outcome

The post graduate program provides the students advanced knowledge in the field of business and management and also enables the students to acquire the basic skills required for carrying out business activities, research, stock market operations, accounting practices, etc. The program also provides them with adequate knowledge and skill to provide consultancy services in finance and marketing. Similarly after completion of the program students can confidently prepare for NET, SET, and other competitive examinations of their choice

After Completing Masters in Commerce (M.Com) Students are able to:

1. The students will develop an ability to apply knowledge acquired in problem solving.
2. Ability to work in teams with enhanced communication and inter-personal skills.

3. The students will be ready for employment in functional areas like Accounting, Taxation, Banking, Insurance, Marketing and Corporate Law.
4. Ability to start entrepreneurial activities.
5. To inculcate ethical values, team work, leadership and managerial skills.
6. Students will exhibit inclination towards pursuing professional courses such as CA/ CS/ CMA/CFA etc.

Course Outcome B.Com

Classes	Course Name	Course Outcome
B.Com I year	Financial Accounting	On successful completion of this course the student are enabled with the Knowledge in the practical applications of accounting, learn principles and concepts of Accountancy, basic concepts of Partnership Accounting, company accounts, Branch accounting etc.
	Business Mathematics	It helps to understand the financial formulas, fractions; measurements involved in interest calculation, hire rates, salary calculation, tax calculation etc. which help complete business tasks efficiently. Business mathematics also includes statistics and provides solution to business problems.
	Business Organization	To distinguish among various levels of organizational communication and communication barriers while developing an understanding of communication as a process in an organization
	Business Law	Gives a complete knowledge regarding laws applicable in the field of business.
	Micro Economics	Guide to Understand the importance, causes and impact of population growth and its distribution, translate and relate them with economic
	Macro Economics	Define and explain the process of calculating national income, identify its components, demonstrate circular flow of income, analyse the various income identities with government and international trade, define the concept of green accounting.
	Fundamental of Computer (Vocational)	Bridge the fundamental concept of computer with present level of knowledge of learner. Understand the concept of input, output and storage device. Identify computer system technical specification. Describe difference between an operating system and an application program.
	Desk Top Publishing (Vocational)	It provides a basic understanding about the field of desktop publishing. It provides an overview of page layout and design some topic include Photoshop to create and edit image while exploring both the technical and aesthetic aspect of image manipulation. It also describes theories behind using design.
B.Com II year	Corporate Accounting	It incorporates the details of final accounts of companies and also captures the areas like

		Amalgamation, absorption /merger and reconstruction of companies. The subject also deals with the relevance of Accounting Standards in Company Accounts.
	Cost Accounting	Itfamiliarize students with the basic concepts of cost and various methods and techniques of costing.
	Principles of Statistics	Students acquire new skills on the application of statistical tools and techniques in Business decision-making, Popular Quantitative Tools used in Business, practical exposure on calculation of measures of average, correlation and regression
	Principles of Management	Identify and evaluate social responsibility and ethical issues involved in business situations and logically articulate own position on such issues. Explain how organizations adapt to an uncertain environment and identify techniques managers use to influence and control the internal environment Practice the process of management's four functions: planning, organizing, leading, and controlling.
	Banking and insurance	It captures the areas specially banking and insurance and deals with their provisions
	Company Law	The subject deals with the laws relating to working with the company
	Internet & E-Commerce	Understand the technology and standard relating to internet. Describe the critical part of internet. Demonstrate an understanding of relating in E-commerce by using and determining the effectiveness of marketing research. Analyse the impact of e-commerce on business model and strategy.
	Relational Database Management System	Demonstrate an understanding of the elementary and advanced feature of relational database. Attain a good practical understanding of SQL, develop clear concept about relational model. Be able to program a data intensive application using DBMS API.
B.ComIII year	Direct Tax (Income tax Law and practice)	It enables students to understand the structure of direct taxes in India, provisions of the wholeIncome Tax Act. Calculation of taxable income for various assesseees', calculation of tax deductions and rebates prosecution appeals and penalties etc. are dealt with the subject.
	Indirect Taxes (Goods and Service Tax in India)	Introduction to G.S.T. Provisions and Assessment under Goods and Service Tax
	Management Accounting	To introduce students to the various tools and techniques of management Accounting. To enlighten students on Financial Statement Analysis with the emphasis on the preparation of fund flow and cash flow statement.
	Auditing	Describe the various levels of persuasiveness of different types of audit evidence and explain the broad principles of audit sampling techniques.---

	Principles of Marketing	It acquaint the students with the basics of marketing to make them understand the consumer behaviour and buying motives .
	International Marketing	International Marketing trends and aspects are dealt with the subject.
	Web Design	Web design make able to use the HTML programming language, to use the Design Programms , Uses the program Web Page Maker , Uses Domain Name and services, Be able to make changes on the Site & Updates on the site when needed
	Digital Marketing	To segment the online market , Formulate digital marketing objectives, Develop an appropriate online distribution strategy to achieve the digital marketing objectives.
M.Com I sem	Advanced Accounting	The subject is planned to built up advance knowledge of accounting and deals with advance issues like final accounts, bank reconciliation statement, voyage accounts, investment account insurance claims and many more.
	Cost analysis and control	This course explains the importance of cost accounting in helping organizations accurately predict the cost of providing services. It presents an overview of activity-based costing and describes how to develop and analyse cost information by product line. Methods and benefits of developing a standard costing system are described as well as variable and fixed costs.
	Management concept	Assess and analyze the symptoms, causes and effects of personal and academic stressors in order to implement appropriate stress management techniques. Monitor effectiveness of stress management techniques and revise to meet current needs.
	Business Envirnment	The Business Environmental Studies major prepares students for careers as leaders in understanding and addressing complex environmental issues from a problem-oriented, interdisciplinary perspective. Students:
M.com II sem	Corporate Legal Framework	This course is aimed at teaching the laws within which any business in India is supposed to operate and which defines the nature and enforceability of business transactions.
	Organisational behaviour	Students may success to know basic concept of Management as well as individual and Group Behaviour
	Advanced Statistical Analysis	Students will frame problems using multiple mathematical and statistical representations of relevant structures and relationships and solve using standard techniques.
	Functional Management	This course provides training in setting up a system of procedures to manage the functional safety related activities within an organization
M.Com III	Accounting for Managerial	Analysis of Managerial Accounting and help to

Sem	Decisions	take managerial decision	
	Corporate Tax Planning and Management	Knowledge of Taxation and able to make the planning	
	Tax Planning and Management	This course delves into current tax code concepts, issues and regulations and the resulting consequences and liabilities to a financial planner's clients. You will develop tax planning strategies to manage tax liability and to accumulate assets while minimizing tax consequences. You will integrate a client's financial goals and objectives into a well-developed tax strategy within the context of a comprehensive financial plan.	
	Managerial Economics	Applications of Economics theory in managerial decision to solve the economic and managerial problem of firm	
M.Com sem	IV	Consumer Behavior	Students come to know elements related to marketing & how to maintain promotional relations with customer behavior. It deals with various issued and concerns in the field.
		Advertising and Sales Promotion	Able to design proper Advertise of the product
		Rural and Agricultural Marketing	Enable student to gain knowledge on agricultural marketing challenges and prospects for improving agricultural marketing system gain skill to analyze marketing functions, market information and intelligence.
		International Marketing	International Marketing To know the global senario in relation to marketing